

# Exhibition Brochure



THE LUXURY OF CONVENIENCE



# Background Info

Meadowdale Mall relaunched in October 2015. The mall forms part of a strong retail node, which includes Edenvale Makro, Meadowdale Value Centre, and Builders Warehouse. The town is situated in a predominantly industrial area with over 700 factories and is highly accessible off major transportation routes such as the N3, N12, and R24.

The area to the west of the mall is characterised by industrial use and business parks. Meadowdale Mall offers a variety of shops, with convenient access and a drop-off zone for taxis.

## Shopper Demographics



**LSM:**  
6 - 7



**GENDER**  
FEMALE 62%  
MALE 38%



**RACE**  
BLACK 45%  
OTHER 55%



**LANGUAGE**  
ENGLISH 35%  
OTHER 65%

## Advertising Opportunities



**EXHIBITION COURT SPACE**



**STATIC IN-CENTRE MEDIA**



**SOCIAL MEDIA**



**56**

STORES



**49 487 m<sup>2</sup>**

TOTAL SIZE (GLA)

### ADDRESS

Cnr Edenvale & Van Riebeeck Rd,  
Meadowdale, Germiston

### TRADING HOURS

Monday to Thursday: 09:00-18:00  
Friday: 08:00-19:00  
Saturday: 08:00-18:00  
Sunday 09:00-17:00

\*Checkers Only. Other stores' trading hours may vary

### ANCHOR TENANTS



### BANKS

ABSA ATM 011 453 0140  
Capitec Bank 087 345 0430  
FNB Branch -  
Netbank ATM -  
Standard Bank ATM -

### CELLULAR & ELECTRONIC

Cell Shack 083 733 2873  
Matrix Warehouse 011 453 1625  
MTN 083 869 6687  
Sky Cellular 078 210 7562

### DEPARTMENT STORES

Checkers Hyper 011 579 3400  
West Pack Lifestyle 010 003 3392

### FOOD

Apple Tree 011 454 0001  
Bem Bom 011 453 2012  
Fresh Catch 010 109 3000  
House of Ribs 062 142 2563  
KFC 011 453 0241  
McDonald's 011 453 0241  
Meat World 011 453 5366  
Mr Biltong 011 453 6701  
Nando's 011 453 2319  
Roman's Pizza 011 453 1201  
Sausage Saloon 073 699 9831/  
083 778 7551  
011 453 1571  
Wimpy 011 453 1571

### CLOTHING/FOOTWEAR

Ackermans 011 454 0457  
Contempo 011 402 5513  
Eagle Clothing 011 453 1532  
Footgear 010 594 3535  
Jam Clothing 011 453 1829/36  
Milady's 011 453 2216  
Mr Price 011 453 6962  
Pep 011 454 5892  
Pick n Pay Clothing 011 454 0999  
Shoe City 011 453 1668  
Tekkie Town 087 805 7507

### HEALTH & BEAUTY

Beauty Box 082 457 7490  
Dee's Cosmetics 083 517 9754  
Dis-Chem 010 612 0357  
Headline Barber 011 027 4283  
Just Gym 010 020 2438  
Planet Fitness -  
Vapeland 071 711 7330

### HOME & DECOR

Ascot Beds and Furniture 010 023 3847  
Euro Bath and Tile 011 453 1084  
House & Home 011 201 1600  
PEP Home 011 822 1129  
Sheet Street 087 750 1899

### JEWELLERY

The Gallery of Silver Star 071 867 1036

### LIQUOR

Checkers Liquor Shop 011 579 3400

### SERVICES

3@1 011 453 2120  
Inknara SA 011 454 3129  
Tiger Wheel & Tyre 011 453 2121

### SPECIALITY

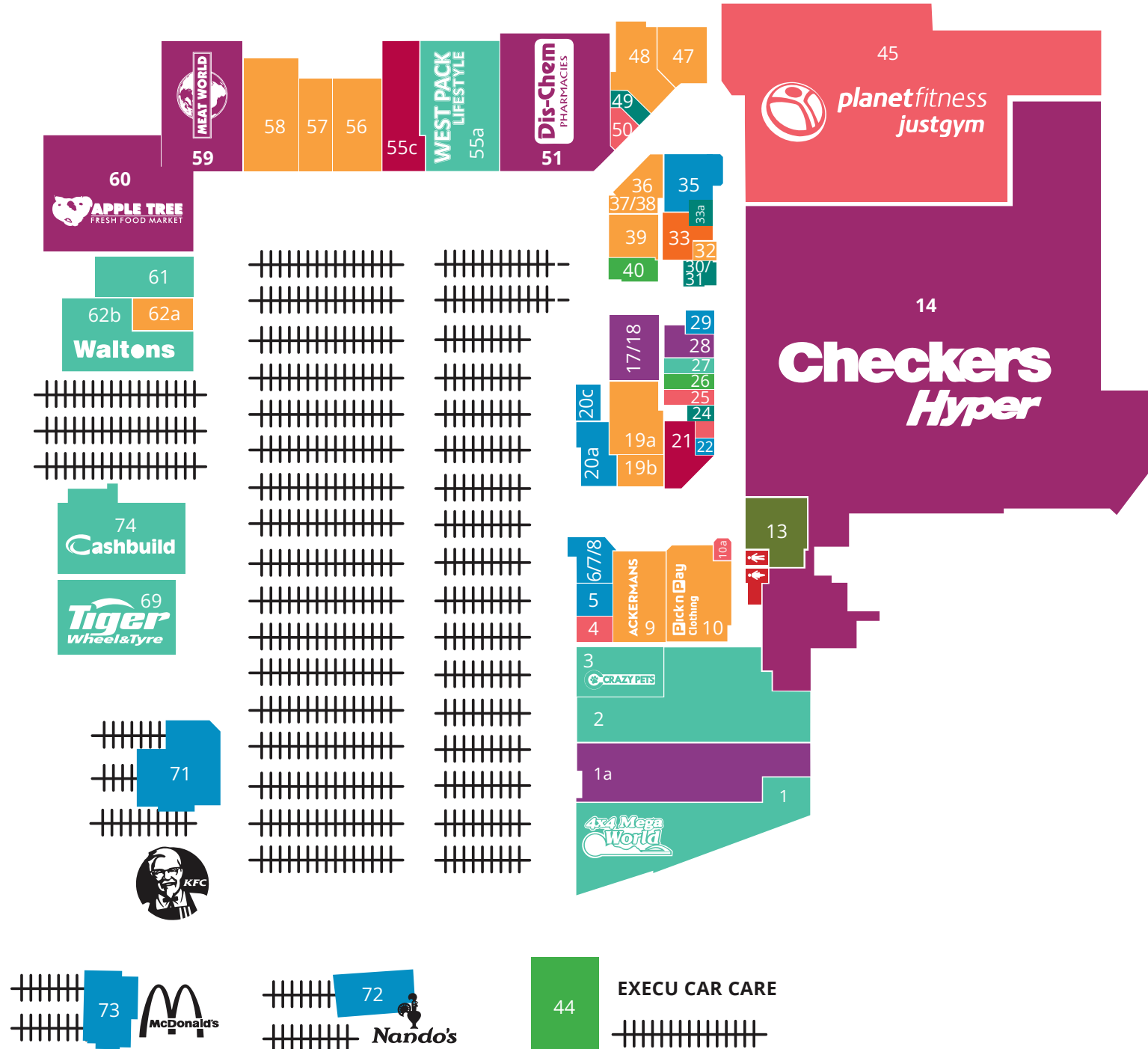
4X4 Mega World 011 454 2875  
Cashbuild 011 453 3166  
Cash Converters 010 590 6114  
Crazy Store 011 454 3974  
Crazy Pets 011 453 0066  
Dynamic Vision 011 453 8087  
Execu Car Wash 082 770 1654  
Paint Trade 011 453 1067  
Oasis 087 131 0070  
Waltons 011 454 5598

# Exhibition Court Rates

Please note, exhibition rates start from as little as R2500 (excl. VAT) per day and are dependent on the duration of the booking [i.e., daily, weekly, and monthly rates] and the location of the area booked. Therefore, the busier the area the pricier the court space. Quotations are available on request.

Kindly contact Sharon Veeran on 084 830 4691 or sharon@mseed.co.za for a tailor-made package for you.

## Mall Map





## CONTACT DETAILS

### Exhibitions Coordinator:

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